

## **TADANO HARMONIZES TELESCOPIC BOOM CRAWLER CRANE MODEL NAMES**

After harmonizing the global nomenclature of its all-terrain cranes (AC) and lattice boom crawler cranes (CC) in autumn 2021, Tadano continues its OneTadano strategy by announcing a global harmonization of the nomenclature of its telescopic boom crawler cranes (GTC).

### **Aligned product naming for GTC range**

Tadano will begin to harmonize all its GTC crane model names worldwide by adapting to the nomenclature used in the American market. Accordingly model names in the US will not change.

The following model nomenclature updates for products sold outside the American market will take place later this year.

- The Tadano GTC-350EX will change to GTC-350
- The Tadano GTC-500EX will change to GTC-550
- The Tadano GTC-600EX will change to GTC-700
- The Tadano GTC-800EX will change to GTC-900
- The Tadano GTC-1200EX will change to GTC-1300
- The Tadano GTC-1800EX will change to GTC-2000 (immediately)

### **GTC-2000: product name aligned to strength of the model immediately**

Word of the fact that the new Tadano GTC-1800EX telescopic boom crawler crane was a powerful representative of its capacity class quickly got around the entire industry. Accordingly, the extremely versatile crane is popular with customers worldwide, and the high demand it generated ensured that the model would become an immediate success for Tadano the moment it became available in November 2020. In other words, the idea of developing and building a telescopic boom crawler crane in Zweibrücken as part of Tadano's expansion strategy has been bearing fruit.

One of the largest telescopic boom crawler cranes in the market, the Tadano GTC-1800EX offers fully self-rigging operation and a powerful maximum load moment of 585 tonne-meters. With its strong load chart and lifting capabilities, the GTX-1800EX offers the lifting capacity of 200-tonne class cranes in multiple configurations.

Due to the tremendous success and positive customer feedback, Tadano has now announced that it will be upgrading the crane to the 200-tonne class. "Customers kept telling us that their experience in the field showed that in several configurations, the GTC-1800EX had a performance potential that far exceeded its class," product manager Vincent Stenger reports. "Therefore, we are renaming the model to the GTC-2000 for all markets to better align with the crane's lifting capacities."

### **Upgrade kit available**

For existing GTC-1800EX models in the field, Tadano will offer customers a kit to upgrade these cranes to the GTC-2000. The field kit comes complete with upgraded software that provides also new load charts for 0- and 180-degree operation. It also includes new crane documentation, manuals, decals and nameplate.

For all ongoing orders, Tadano will personally notify its customers of the name change.

Tadano plans to exhibit the GTC-2000 telescopic boom crawler crane at bauma 2022 this October in Tadano Ltd. stand number FS 1205.

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#### **About Tadano Europe**

The Tadano Group operates 11 plants worldwide. It has a global network of more than 50 distribution companies and branches and employs over 4200 ambitious and experienced people.

Tadano in Europe is the Tadano Group's center of excellence for the development and production of Tadano all terrain, City, crawler, and truck-mounted cranes. By combining German engineering and innovation with the strictest Japanese quality standards, the company produces cranes that enjoy an extraordinary reputation worldwide.

Tadano has two production facilities in Europe. Tadano Faun GmbH, which is headquartered in Lauf, has been part of the Tadano Group since 1990, while Zweibrücken-based Tadano Demag GmbH was acquired in 2019.

Together, the two plants have an area of 240,000 m<sup>2</sup> available for production, warehousing, and testing operations. The cranes produced in Europe are delivered to satisfied customers across the globe through the Tadano Group's worldwide distribution and service network.

The companies that make up Tadano Europe embody the Tadano Group's values with its philosophy of "Creation, Contribution, and Cooperation." The core values of safety, quality, and efficiency, with compliance as an underlying foundation, are an integral part of all Tadano products and services. Against this backdrop, our worldwide distribution and service networks enable all Tadano companies to provide unrivalled customer satisfaction, perfect reliability, and extremely fast response times.

More information can be found on [www.tadanoeurope.com](http://www.tadanoeurope.com), [LinkedIn](#), [Facebook](#), [Instagram](#) and [Twitter](#).